

ANNUAL REPORT TECHNOVATOR 2024



CONTENTS

Foreword	2
About Technovator	3
2024 in numbers	3
About	4
Vision	5
Mission	5
Products	6
Technovator Team	7
Calendar 2024	8
Our Initiatives	9
Let's collaborate in 2025	32
The Focus for 2025	32
Contact and Inquiries	33

FOREWORD

We remain dedicated to empowering entrepreneurs across Moldova, emphasizing talent and business growth in underserved regions. Through our business tracking methodology and the poll of over 100 experts, we equip businesses with the tools to thrive and grow sustainably.

We are proud to have earned the trust of visionary development partners while expanding our reach to international collaborators. Participating in global events like VivaTech and WebSummit enriched our perspective on emerging technologies and reinforced our role as a bridge connecting Moldova to the global tech ecosystem. This year has been a transformative one for Technovator, marked by a determined commitment to innovation and empowering entrepreneurship.

Our bold initiatives, such as Deeptech GigaHack - Moldova's largest hackathon where 57 teams tackled 10 challenges - have set new benchmarks for innovation and professional development. These efforts, along with others, highlight the importance of Deeptech and our commitment to fostering a culture of innovation, whether it's a groundbreaking startup, a scientific discovery in a niche domain, or a revolutionary governmental product.

Within the **"Start in Business"** program implemented for The Entrepreneurship Development Organization (ODA) a 9-module pre-accelerator we transitioned from organizing occasional monthly training sessions to managing multiple trainings daily, impacting over 2,000 entrepreneurs. This shift highlights the growing demand for entrepreneurial capacity building in Moldova and beyond.

Investing in people has always been at the core of Technovator. Looking ahead, we eagerly seek new collaborations locally and internationally to amplify our impact.

Together, let's continue to make this world a better place for all using innovation for the great.



Mary Nemciuc

Founder, CEO Technovator

ABOUT TECHNOVATOR

2024 in
numbers

10

Partner universities

3037

People engaged at
initiatives

23

Initiatives managed

2367

Entrepreneurs
mentored

2564

People in our
community



ABOUT

Technovator is a non-profit organization founded in 2021 in the Republic of Moldova, dedicated to fostering innovation by developing talent within the local ecosystem.

Technovator focuses on empowering individuals with the skills and opportunities needed to drive innovation and entrepreneurship. We organize various initiatives, such as hackathons, forums, and accelerator programs, to connect local talent with global opportunities and to support sectors like energy, agriculture, and digital health. These efforts also emphasize supporting entrepreneurs and contributing to the vibrant startup ecosystem in Moldova.

VISION

The vision of Technovator is to contribute to the growth of Moldova's ecosystem of innovative entrepreneurs. Through our initiatives, we empower businesses with the knowledge, skills, and tools they need to prosper and develop independently.

This mission is realized by providing access to a pool of experts and fostering strong connections through community networks.

MISSION

Technovator's mission is to nurture and develop talent to drive innovation and entrepreneurship, focusing on empowering individuals with the necessary skills and opportunities.

By fostering a supportive environment for tech entrepreneurial ecosystems and enhancing connections with tech communities, Technovator aims to contribute to economic growth and societal advancement.



PRODUCTS

Deeptech GigaHack

300 + Participants
50 + Teams
10 Challenges
300 000 MDL Prizes

gigahack.md/

Product Management Community

Meetings, Bootcamps & Conferences
500 + people in the community

conference.productmanagement.md/

HealthTech Forum

150+ participants from government, IT and healthcare, academia
5 workshops

Careeraid

Mentorship in IT
700 jobs
350 candidates
CV review and mock interview services
12 career mentors

AgTech Innovation Lab

60 Participants
4 Startups In The Accelerator

Startup Students

9 Universities
200+ students
1 Conference
17 teachers

Business Tracking

13 business trackers
50+ businesses tracked
Worked with 6 accelerators

businessstracking.co/

TechBalti

61 participants
12 teams
8 weeks program

Digital Transformation Academy

30 entrepreneurs mentored (among them 10 Ukrainians)

2 White Papers

White Paper - About Product Management in Moldova

White Paper - Digital Health in Moldova

Start In Business

2000+ entrepreneurs
28 trainers

Mentorship Program for Women

27 participants
270 individual sessions
15 group trainings
2 study visits

TECHNOVATOR TEAM



Mary Nemciuc

Founder, CEO



Nadejda Ciobanu

Business Developer



Diana Perju

Project Manager



Adelina Renchev

Marketing &
Communication Manager



Vera Stroi

Event Manager



Vera Nemțanu

Head of Design

ADVISORY BOARD



Ghenadie Cernei

Business Development
Manager,
Finergy Tech



Lisa Gutu

VP Sales EMEA,
Yaply



Thomas Kösters

Managing Director,
Deep Ecosystems

Calendar 2024

January	February	March	April	May	June
<ul style="list-style-type: none"> Product Quiz 	<ul style="list-style-type: none"> Digital Health Forum Meetup: About Product Management in Moldova Product Meetup: Validation in one month 	<ul style="list-style-type: none"> Startup Coffee Youth4Older UNFPA Hackathon 	<ul style="list-style-type: none"> UX4Gov Designathon Meetup: Strategy to Roadmap Start in Business 	<ul style="list-style-type: none"> Start in Business AgTech Innovation Lab Study Visit at Viva Technology 	<ul style="list-style-type: none"> Start in Business AgTech Innovation Lab Sales Workshop White Paper - About Digital Health in Moldova Moldova Digital Summit 2025
July	August	September	October	November	December
<ul style="list-style-type: none"> Start in Business AgTech Innovation Lab Meetup: Analytics and AI in Digital Products Silicon Drinkabout 	<ul style="list-style-type: none"> Start in Business Digital Transformation Academy 	<ul style="list-style-type: none"> Tech Village Start in Business Digital Transformation Academy Startup Networking Event with Moldova Business Week 	<ul style="list-style-type: none"> Start in Business Silicon Hikeabout Tech Balti 	<ul style="list-style-type: none"> Tech Balti Mentorship for Women in Business 	<ul style="list-style-type: none"> Product Management Conference 2024 Tech Balti Mentorship for Women in Business

OUR INITIATIVES

Digital Health Forum

The Digital Health Forum 2024, organized by Startup Moldova and Technovator, served as a platform for innovation in Moldova's healthcare sector.

The event brought together over 150 participants, including entrepreneurs, policymakers, and medical professionals, to explore the transformative potential of digital technologies in healthcare sector.

Highlights of the Forum:

A central part of the Forum was our desire to Showcase HealthTech Startups with the potential to revolutionize Moldova's healthcare sector:

- **Selftalk:** A mental health platform offering AI-driven chatbots and mood tracking tools to support individuals in managing their mental well-being.
- **Baby Medy:** Provides continuous monitoring solutions for maternal and child health, featuring medical-grade sensors and a smart alert system.
- **Doctor Chat:** Facilitates seamless communication between patients and healthcare providers through its telemedicine platform, enabling virtual consultations and remote monitoring.
- **Respiro:** Offers online therapy services, allowing users to access psychological support from culturally resonant specialists in their native language.
- **EasyPlan:** Delivers a comprehensive dental clinic management solution, streamlining operations to enhance efficiency.
- **Hugs+Kisses:** Introduces an innovative haptic feedback system aimed at creating immersive and tactile digital interactions.



Digital Health Forum 2024 was organized by Startup Moldova and Technovator, with support from the Future Technologies Activity funded by USAID Moldova, Sweden, and UKaid, alongside the Tech Clusters powered by Moldova Innovation Technology Park Program. General Partner: Orange Systems. Partners: Medpark, Invitro Diagnostics, CorLab Tech, Farmacia Felicia.

WHITE PAPER

About Digital Health in Moldova

Technovator launched this white paper as result of the insight gathered after the Digital Health Forum and a deeper research from contacting many stakeholders from the market, about the current state of digital health in Moldova.

We identified where our country aligns with or diverges from global trends, discusses ongoing initiatives, presents healthcare entities & digital infrastructure, and highlights digital health private initiatives and the rise of health tech startups in Moldova.

In this paper, we benchmark Moldovan performance with Estonia, a global startup nation, advancing the digital health sector and serving as an example by the similarities of countries' geo-political indicators. The paper concludes with actionable recommendations for Moldova to advance its digital health agenda.





STARTUP COFFEE with Sebastien Toupy: a side event for Startup Moldova Summit 2024

As part of the Startup Moldova Summit 2024 organized by Startup Moldova, the Startup Coffee with **Sebastien Toupy** served as an engaging side event organised by Technovator, offering the opportunity for Moldova's entrepreneurial community to connect with an experienced leader in global startup ecosystems.

Held at Tucano Coffee Brazil on March 15, the event brought together startup founders, community, and innovators to dive deep into the topic of Cultural Change. Moderated by Mary Nemciuc, Founder & CEO of Technovator, the conversation explored the critical role that culture plays in shaping the success of startups and communities.

Sebastien Toupy, known for his work at major global tech events like SXSW and Techstars, shared his expertise in building sustainable ecosystems and engaging communities.

Youth4Older: Hackathon against loneliness

In March 2024, the Youth4Older: Hackathon against loneliness organized by UNFPA Moldova, the Ministry of Labor and Social Protection, the Moldcell Foundation, and the Future Technologies Activity funded by USAID, Sweden, and UKaid, brought together 50 young IT specialists and students, primarily from the Technical University of Moldova.

Divided into 10 teams and guided by mentors, these innovators sought solutions to help older adults become more digitally connected and combat loneliness.

The winning team, Pinguinii, inspired by their own grandparents' challenges with technology, developed AIDor, an AI-powered voice assistant designed to help older individuals access information on healthcare, local events, government resources, and more.

The name "AIDor" combines "Artificial Intelligence" with the Romanian word "dor," meaning longing or yearning, symbolizing connection and care for the elderly.

As a key player in this hackathon, Technovator supports the team by monitoring their progress and providing assistance as needed. Pinguinii team hopes to make the app available nationwide, fostering greater learning and connection among older people and bridging generational gaps.

Their efforts contribute to the implementation of the National Program for Active and Healthy Aging for 2023-2027, aiming to enhance digital inclusion and combat social isolation among Moldova's aging population.

This initiative underscores the potential of youth-driven innovation in addressing societal challenges and promoting intergenerational solidarity.



UX4Gov Designathon

11 teams

4 workshops

5 mentors

7 challenges

50 UX/UI designers

The UX4Gov Designathon (on April 26, 27 and 28 at Tekwill) **was about tackling the challenge to make public online services more user-friendly.**

The hackathon provided an opportunity for product designers to collaborate with public institutions, aiming to transform public services by creating innovative, user-centered solutions. It was a space for creativity, problem-solving, and making a real impact on how public services meet the needs of their users.

We had 3 winning teams:

1st Place – 50,000 MDL

Team 2A – improved the user interface and experience for the MPay service (challenge from the E-Governance Agency).

2nd Place – 30,000 MDL

Team 5A – developed a mobile application for access to judicial information (challenge from the Agency for Court Administration).

3rd Place – 10,000 MDL

Team 1B – digitalized the process for issuing probation certificates and completion certificates for probation programs (challenge from the National Probation Inspectorate).

These teams navigated the entire product development process, from research to testing, delivering impactful results.

The UX4Gov Designathon, organized under the auspices of the Ministry of Economic Development and Digitalization and implemented by Technovator in collaboration with the YaTakViju design community. This initiative was supported by ATIC, Tekwill, the United Nations Development Program (UNDP), and the "Tech Clusters powered by MITP" program, with funding from USAID, Sweden, and UKaid through the Future Technologies Activity.

START IN BUSINESS

The **Start in Business program, developed in collaboration with the Organization for the Development of Entrepreneurship (ODA)**, is a strategic initiative designed to support aspiring entrepreneurs and small business owners.

The program aims to equip participants with essential knowledge, tools, and resources to transform innovative ideas into sustainable businesses.

The program has successfully trained more than 2,282 entrepreneurs, demonstrating an unprecedented demand for quality entrepreneurial education.

This initiative strengthens the entrepreneurial ecosystem by providing tailored training sessions and mentorship to enhance entrepreneurial skills, as well as supporting first-time entrepreneurs in navigating challenges such as business planning, funding, and market entry.



The 9 Modules that participants navigated are:

- Business idea generation
- Business model
- Testing and validation of the business model
- Business plan
- Legal framework for business registration and operation
- Market entry strategy
- Financial planning
- Support in business launch
- Business idea presentation

Mentorship for Women in Business

Organized based on the Business Tracking methodology and the HADI (Hypothesis, Action, Data, Insight) methodology, to support women entrepreneurs in developing their businesses.

The Mentorship for Women in Business program aims to contribute to the growth of women-led enterprises by enhancing their skills in management, marketing, and operational strategies.

Each entrepreneur benefited from:

- **Individual mentorship sessions** - focused on traction: 27 participants had access to up to 10 individual sessions, each lasting approximately one hour, tailored to the specific needs of their business (e.g., human resources management, process digitalization, sales).
- **15 Group mentorship sessions**
Study Visits at Planable and Profile Agency

The mentorship program provided participants with essential skills to advance their businesses by focusing on practical and impactful learning. Entrepreneurs were guided in defining clear objectives tailored to the specific stage of their business, ensuring their goals were both actionable and aligned with their growth plans.

Through the HADI cycle (Hypothesis, Action, Data, Insight), participants learned to evaluate and test business hypotheses, uncovering new growth opportunities with the help of Business Trackers (expert mentors).

They also gained insights into the integration of data analysis, using it as a tool to measure the impact of their decisions and strategies.

Periodic evaluations and constructive feedback sessions allowed participants to optimize their approaches, ensuring continuous improvement and alignment with their business goals.

This comprehensive process equipped the entrepreneurs with a strategic mindset and actionable tools for sustainable growth.

AgTech Innovation Lab

Organized by Technovator and Agromedia, the AgTech Innovation Lab concluded with great success, empowering local fruit and vegetable producers to embrace innovation and thrive in the digital age.



The program was designed to support 30 local businesses by: helping them understand the principles of digitalization, equipping them with essential tools to create innovative businesses and sharing valuable experiences to support business growth.

Key topics explored included:

- Digital transformation in agriculture.
- Organic certifications and BIO products.
- Applications of AI in agriculture.
- Digital marketing strategies.

The primary goal was to provide the knowledge needed for balanced business development in an increasingly digital society. In addition to the knowledge gained, participants received certificates of participation, validated by the Ministry of Agriculture and Food Industry. These certificates are valuable assets for obtaining subsidies and grants.

Active part of Moldova Digital Summit 2024

Setting up Startup Alley and Showcase Stage

Technovator has the honor of being part of the organizing team for the Moldova Digital Summit 2024, the country's premier digital event, brought together visionaries, innovators, and leaders to explore the latest trends and best practices in digital transformation.

With the involvement of over 25 organizations, the summit featured:

- 3 content stages,
- 23 startups in the Startup Alley,
- A Research & Innovation zone,
- A dedicated Digitalization in Government area within the EXPO Zone,
- 100+ international guests,
- 30+ volunteers, and countless extraordinary moments.

As a co-organizer, the Technovator contributed with the the ensuring Startup Alley and Showcase Stage.

Startup Alley - we confidently took charge of the Startup Alley, the area where we brought together 23 startups, each with well-defined plans and strongly grounded visions. Each startup was provided with a dedicated space to showcase their products and services.

Showcase Stage - where 40 companies, including 22 startups, delivered presentations about their products or discussed trending topics. On the Showcase Stage, we highlighted trends, innovations, people, and startups.

Not only we were actively involved in organizing, but we also contributed to the event's success through participation. Mary Nemciuc, Founder & CEO of Technovator, delivered a compelling 20-minute presentation on the Triple Helix of Innovation, sharing her insights with attendees.

At Moldova Digital Summit 2024, Technovator once again demonstrated its commitment to innovation, uniting efforts to propel Moldova's digital transformation forward.

TECH VILLAGE

TechVillage 2024 (between 6-8 September) marked a return after a four years, reaffirming its position as a cornerstone event for Moldova's startup ecosystem.

An event by XY Partners, where Technovator played the role of co-organizer.

Taking place in the picturesque setting of Butuceni, Orheiul Vechi, the event gathered 20 investors from 12 countries (including Moldova, Romania, France, and Canada) and over 30 startups from Moldova, Ukraine, and Romania, fostering collaboration, inspiration, and investment opportunities.

The event kicked off with a vibrant "village quest," where investors and entrepreneurs engaged in traditional Moldovan activities such as wood chopping, winemaking, and feeding farm animals, a unique bonding experience.

Technovator Team was responsible for managing logistics, guiding startups and investors through the all the entire agenda. A point of connection for participants, we ensured they felt comfortable at the event and were actively engaged in the activities.

Through carefully curated one-on-one sessions, startups were able to showcase their potential and discuss growth opportunities directly with investors. TechVillage 2024 was not just about conversations it delivered measurable outcomes.

The overwhelming positive feedback from participants - expressed through messages, emails, and social media speaks volumes about the event's success.

For Technovator, TechVillage 2024 was not just an event but a mission fulfilled: empowering startups, fostering a collaborative ecosystem, and laying the groundwork for future growth.



Study visit at VIVATech in Paris

Together with a delegation of 17 individuals from the Moldovan tech ecosystem (one of them Mary Nemciuc, CEO & Founder Technovator, ecosystem builders, startups, and development representatives) was on a mission to immerse in one of the world's most advanced tech countries, bringing back insights and inspiration to Moldova.

For Technovator, this study visit represents an opportunity to explore another country's ecosystem and return with insights that can be implemented in Moldova.

Viva Technology, a premier event that connects innovators from around the world. It was a whirlwind of inspiration, with speeches from visionaries like Elon Musk, Serena & Venus Williams, and Faye Isotaluno, the CEO of Tinder.

The expo featured 2800 exhibitors showcasing the latest advancements in technology, offering a truly immersive experience.



The journey was further enriched by a meeting with the Ambassador of Moldova to France, Mrs. Corina Calugaru, with an engaging discussion about the Moldovan startup ecosystem, its challenges, and its needs.

The event was organized by Startup Moldova, supported by Expertise France, the European Commission, USAID Moldova, Government of Sweden, and the United Kingdom (UK) through the Future Technologies Activity program Innovate Moldova, and the Western NIS Enterprise Fund.

Sales Workshop by Technovator: Empowering the Tech Community with Sales Expertise

On June 12th, the Sales Workshop by Technovator brought together 14 people from the Moldova's tech community at the Orange Digital Center for a day of learning, sharing, and collaboration focused on sales strategies in the tech sector.

Led by two trainers,

Nicolae Esanu, Senior Manager Sales and Digital Systems at Salam Mobile SA,

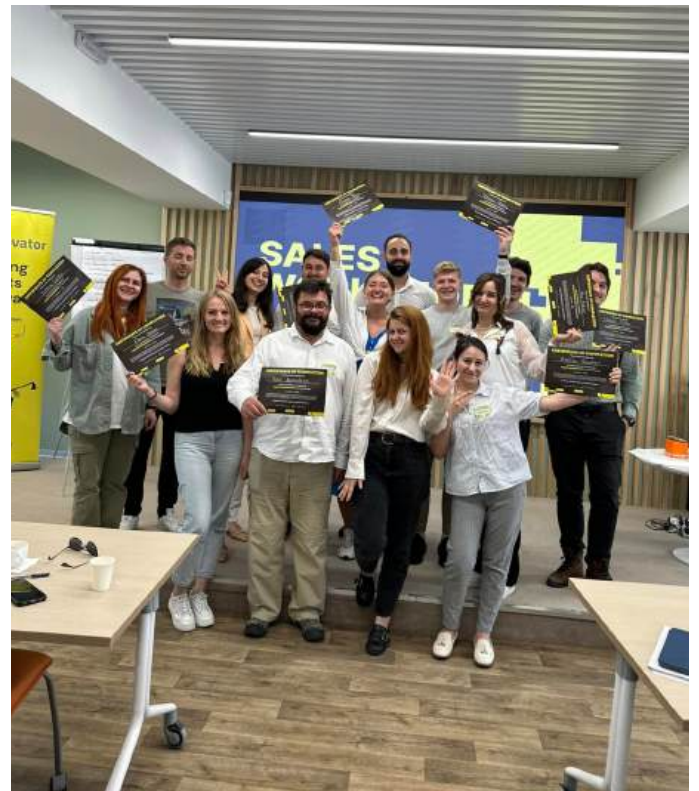
Anton Cebanu, Head of Sales, Open Banking Payments at Salt Edge Moldova,

The workshop provided insights into sales processes, market needs, and strategies for scaling businesses.

Participants included startup founders, business developers, sales managers, marketing experts, and B2B product specialists, all eager to learn and contribute their experiences.

One of the workshop's highlights was the discussion of homework assignments, which involved analyzing existing sales funnels, assessing market needs, and tailoring products to meet those needs.

This practical approach set the stage for deeper conversations and actionable takeaways.



The most engaging topics covered during the workshop included: B2B SaaS sales processes, Value propositions, Breaking down the sales funnel and Efficient networking.

As a result, participants left with actionable strategies and a renewed enthusiasm for implementing innovative sales strategies in their businesses.

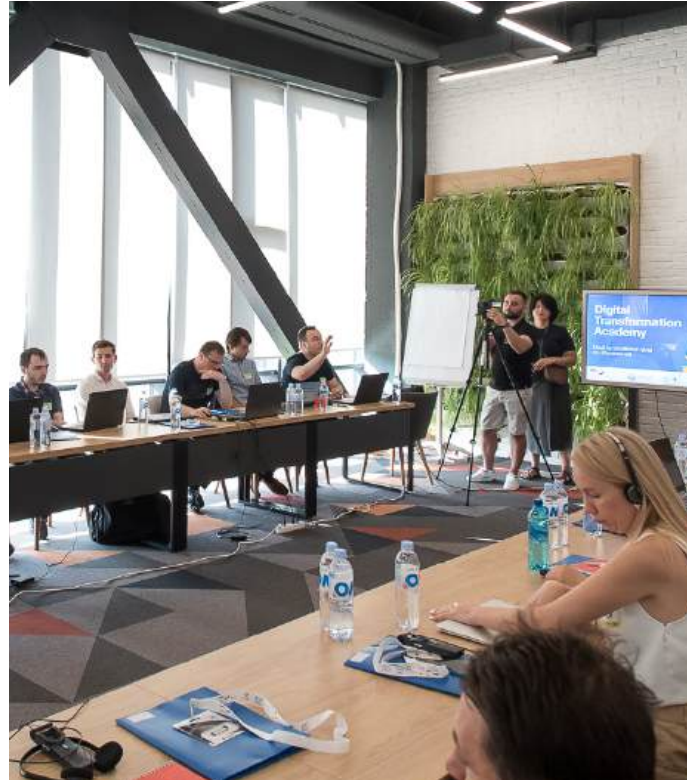
Digital Transformation Academy: Empowering Entrepreneurs to Embrace the Future

In a world increasingly shaped by technology, the concept of digital transformation remains unclear for many entrepreneurs, often causing hesitation to embark on this critical journey.

Yet, today, it's widely recognized that digitalization must be a top priority for businesses to thrive. To address these challenges, the **Digital Transformation Academy** has been launched to guide 33 entrepreneurs through this transformative process.

The program, running from **August 14th to September 13th, 2024**, was structured into multiple stages to ensure comprehensive learning and practical application:

- Bootcamp sessions, both offline (August 14 - 16, 9:00 - 17:00) and online (August 19-23).
- Online group mentorship and training sessions with tailored guidance.
- Study visits to local enterprises to observe best practices in digitalization.



The academy's curriculum is delivered by a team of seasoned experts in digital transformation, including:

Adrian Savciuc, Head of Digital Transformation Service,

Nicolai Mihailiuc, CEO & Founder of CreateGo,

Traian Ciobanu, DevOps Consultant,

Vadim Ciobanu, Digital Marketing Manager at XY Partners.

The Digital Transformation Academy emphasized the importance of equipping businesses with the tools and knowledge needed to navigate the challenges of digitalization.

Through interactive sessions, mentorship, and real-world examples, participants will gain a clear understanding of how to implement effective digital strategies tailored to their unique needs.

DeepTech GigaHack - largest hackathon in Moldova

The DeepTech GigaHack, Moldova's largest hackathon, an Technovator flagship event, recently concluded with remarkable success, underscoring the nation's potential as a technological hub.



Held from September 27 to 29, the event attracted 57 teams, comprising nearly 300 participants.

Over an intensive 48-hour period, these teams engaged in non-stop coding, fueled by coffee and creativity, to develop innovative solutions addressing real-world challenges.

Participants worked at 10 challenges, from the fields: FinTech, Cybersecurity, BigData, EnergyTech, HealthTech, Artificial Intelligence, and Machine Learning.

Participants worked on technical tasks, benefiting from mentorship and the opportunity to win prizes, all while contributing to Moldova's growing reputation in the tech industry.

The winning teams of DeepTech GigaHack:

- **MEDICAL AI** – winners of the Open Challenge by the Future Technologies Activity and UMAEF, developed an AI-based app that helps doctors and predict patients' health conditions.
- **Enjenir.ai** – won the BigData Challenge by Fineguide.ai with a solution that simplifies data visualization by grouping and sorting them.
- **500 OK** – successfully completed the FinTech Challenge by Finergy, creating an AI assistant that guides users in managing personal finances.

- **4G** – developed an efficient method for generating invoices for the AI/ML Challenge by Sirius.
- **WiseEnergy** – won the EnergyTech Challenge by UNDP Moldova with a tool that helps optimize energy consumption.
- **HEX** – triumphed in the Cybersecurity Challenge by cracking multiple security levels and accessing a digital wallet key.
- **The Naughty Fox** – in the HealthTech Challenge by Invitro Diagnostics, developed an app where users can view their medical appointment history and schedule future appointments.
- **Gigachads** – took the grand prize in the Artificial Intelligence Challenge by Efes Moldova for automating the recruitment process.
- **SigStar** – in the Artificial Intelligence Challenge by StarNet, developed a solution for customer support services.
- **CodeHoroso** – won the Machine Learning Challenge by Orbility, proposing a method to visualize clients and provide business insights.

The achievements of **Deeptech GigaHack** participants serve as a testament to the vibrant and dynamic nature of Moldova's tech community, inspiring future innovations and solidifying the country's position on the global technological stage.



Silicon Hikeabout: climbing Hășmaș with the startup community



The Silicon Hikeabout to Hășmaș Mountains stands out as a unique 3-day hiking experience that blends adventure, connection, and inspiration, creating an opportunity for startup founders and enthusiasts to engage in an authentic and transformative setting.

Taking place from October 4th to 6th, the journey invited 20 participants to step out of their comfort zones and into the breathtaking beauty of the Hășmaș Mountains.

Beyond the physical journey, Silicon Hikeabout is designed to foster interactions and shared experiences from the tech world.

Silicon Hikeabout is organized by Technovator and Humane Outdoors.

Startup Networking Event within Moldova Business Week

The **Startup Networking Event** was organised by Technovator as an integral part of Moldova Business Week. The event successfully brought together 23 entrepreneurs, investors, and industry professionals to foster conversations on different topics between participants.

Startup Networking Event was held as a key initiative to position Moldova on the global innovation map, the event delivered impactful results for the local and international startup ecosystem.

TECH BĂLȚI: Technology Entrepreneurship Program

The Technology Entrepreneurship Program, held from October 26 to December 14, 2024, provided an immersive learning experience for entrepreneurs and specialists from regional companies.

Designed to equip participants with essential skills in product management. In the program, **61 participants** registered, and **12 teams** were formed.

Program Highlights:

1. Comprehensive Training:

Over 8 weeks, participants delved into topics such as product management, team and project leadership, market research, and value proposition development.

2. Collaborative Approach:

Participants were grouped into teams of 3-4 members, fostering collaboration and encouraging the exchange of ideas. Weekly offline meetings and training sessions ensured steady progress in developing businesses

3. Expert Mentorship:

The program was guided by experienced mentors, including:

- **Ina Iavorschi**, International Business Tracker and Growth Coach.
- **Serghei Tcachenko**, CEO of Datalinie.
- **Serghei Gherghelejiu**, Economist at the National Bank of Moldova.
- **Roman Gluck**, Product Manager at Pentalog.
- **Andrei Matcovschi**, Business Tracker

4. Demo Day:

The program culminated in a Demo Day, where teams showcased their results. Teams that presented: ContabNet, Cristalin, BeautyHub, Uhrmia, JobConsult, ToolsRent, Aura Arc, EduContinuu, Inovatori.

The **Technology Entrepreneurship Program** proved to be a transformative initiative for Moldova's entrepreneurial community. It empowered participants to take their ideas from concept to reality, equipping them with the tools and knowledge necessary to succeed in the business.

Tech Bălți is organized by Technovator and Nortek, with the support of Future Technology Activity funded by USAID Moldova, Sweden, UK Aid.



Product Management Community

In 2024, the Product Management Community within Technovator continued to grow, gathering even more participants than in 2023.



This year, we organized 3 meetups, the first-ever Product Quiz in Chişinău, one Bootcamp, and the Product Conference 2024.

Product management is at the heart of most of the growth seen in product-oriented companies and even in a country's economy.

This is why Technovator puts effort into developing this field and empowering specialists who are on the verge of creating amazing products.

We started the year with:

Meetup About Product Management in Moldova, where 36 people joined to better understand the product landscape in the country.

The study, presented by co-founder **Elena Pavlovskaya**, revealed critical data for 2023 year, gathered from over 100 respondents:

- Trends Identified
- Challenges Highlighted
- Opportunities Uncovered



The involvement of key organizations, including Tekwill Academy, Moldova Innovation Technology Park, and Dreamups, amplified the event's reach and relevance.

Together, these partners introduced new tools, training programs, and networking opportunities for Moldovan product managers.

The other two impactful meetups, **From Idea to Reality and Analytics and AI in Digital Products**, guided participants through:

- The process of discovery, starting from real hypotheses to MVP testing.
- Product analytics and how to use artificial intelligence in developing digital products.

Product meetups consistently attract between **40 and 50 participants**, offering insights and fostering connections within the product management community.

Returning to the first-ever **Product Quiz** in Chişinău, the event was designed to challenge and engage product managers.

33 participants showcased their Product Management expertise in this exciting and innovative experience.

By the end of the **Bootcamp**, participants were empowered with:

- The ability to devise robust product strategies.
- Hands-on experience in building actionable roadmaps.
- Advanced research techniques.
- A stronger professional network.

The Product Management Conference 2024

With over 250 participants, 8 speakers, and a panel discussion featuring key representatives from maib, the conference proved to be a vibrant space for exchanging knowledge and practical insights.



On **December 7, 2024**, Product Management Conference returned for its third edition at maib park, exceeding expectations and further strengthening Moldova's growing Product Management community.

The Speakers of the conference:

1. **Sebastian Borggrewe**, CPO at Product Masterclass.
2. **Andrii Klyman**, Senior ML/AI Product manager at Sembly AI.
3. **Dana Simitchi**, Senior Product Manager from Planable.
4. **Nichita Catrecico**, Product Manager at Orange Systems.

5. **Volodymyr Mirnenko**, Head of Product at Boosta.
6. **George Morosan**, Chief Product and Technology Officer at Orbility.
7. **Elena Pavlovskaya**, co-founder of Product Management Community and founder of techdoor.md.
8. **Irina Bumbu**, Senior Product Manager at Delivery Hero.



Memorable quotes like *"Analyze data quickly; otherwise, you'll get stuck and be married to your idea forever"* sparked lively discussions, emphasizing the value of agility and innovation in product management.

Panelists delved into the digital transformation of the banking sector, offering a behind-the-scenes look at how technology is redefining customer experiences.

Organized by the **Product Management Community within Technovator**, with the support of USAID, the Government of Sweden, UKaid, and partners like maib, Planable, Orange Systems, and unde.io, the event highlighted the remarkable growth of Moldova's Product Management ecosystem.

In just three years, the community has expanded to almost **500 active professionals**, demonstrating a strong interest in this field and its critical role in the success of digital products.



Let's collaborate in 2025

We can help you with:

- **Innovation Laboratories**

Hands-on workshops where entrepreneurs develop and test their ideas with expert guidance.

- **Forums and Conferences**

Platforms for knowledge sharing and networking, bringing together leading minds in the tech field, featuring keynote speakers, panel discussions, and breakout sessions on cutting-edge technologies.

- **Hackathons**

Intense competitions where teams collaborate to create innovative solutions for real-world problems.

- **Community Development**

Meetups and other initiatives aimed at fostering your community growth, collaboration, and knowledge-sharing.

- **Training and Development Programs**

Educational programs to enhance skills and knowledge in various tech-related fields.

The Focus for 2025

Deeptech

We will continue the Deeptech GigaHack, establish a DeepTech academy and accelerator program, and foster collaborations between researchers and startups. Will expand initiated activities in HealthTech, FinTech, AgTech, and EnergyTech, creating tailored programs for specific industries.

Empowering Entrepreneurship

Keep focus on emphasizing entrepreneurial spirit and business growth in Chisinau and underserved regions of Moldova. Will promote the need for mentorship, continue using business tracking, and support entrepreneurs with the latest global trends.

CONTACT and INQUIRIES

Let's
grow and
innovate
together.

Mary Nemciuc

Founder, CEO Technovator

Phone: +373 68425248

Email: mary@technovator.world